



Ian Maxwell, Founder & CEO

Showing families and students a smarter way to plan and pay for college.

5 Important Questions To Ask Prospective Colleges & Universities

- 1. What are your most important admissions criteria?**
- 2. How are these criteria ranked?**
- 3. How many of your students graduate “on time”? (ie. In 4 years!)**
- 4. How many of your students come back after freshman year?**
- 5. Tell me about your job placement opportunities?**